

## **Letter of Recommendation**

At the time I met David, I was a professional photographer operating out of a studio in East Austin. I had been attempting to launch high-end, 360 degree virtual tours for use on the web for several years but this aspect of my business had been “hit and miss” to that point. David expressed interest in helping me grow this aspect of my business. Today, with David’s part-time help, I am the dominant provider of virtual tours to the health care industry and all my business revenue is generated from virtual tour sales.

David has been extremely effective and efficient in helping create interest in my virtual tours and in securing orders. He has also helped me with key strategy decisions related to my product offering and pricing. I had hired full time sales representatives before that could not consistently produce sales for this product. While initially I was concerned about the cost of David’s services (more than I had ever paid for marketing and sales help) and whether he could be effective in a part-time role, I am now a living testimony to the value David delivers to businesses.

I am fortunate to have David associated with my business. He has been instrumental in the success I now enjoy with my virtual tour business.

Sincerely

A handwritten signature in black ink, appearing to read 'C. C. W.' followed by a long horizontal flourish.

Carrington “Canny” Weems  
Owner  
Virtually Anywhere Interactive